



Dear Friends of Demarest,

Demarest Recreation is excited to announce its summer concert series on Wednesdays in summer. Currently, the dates are set as June 26, July 10, July 17, July 24, July 31, August 7, and August 14 from 7:30 to 9 pm. Any necessary rain dates will be set at a mutually agreeable time with the bands.

We invite you to support bringing the best talents to Demarest for enjoyment right at our Gazebo on summer nights. Below are several options for supporting local music:

Headliner - \$1000- seeking 1

- Name on Banner at Gazebo all summer long
- Listed as exclusive Headliner on all press releases
- Logo or name on Lawn signs advertising concerts and Flyers
- Right to have an informational table (no selling) at any combination of the 5 concerts
- Right to provide literature to be distributed at all concerts
- Mention multiple times at every concert and Social Media mentions

Rocker - \$500 seeking no more than 3

- Name or Logo on all press releases
- Logo or name on Lawn signs advertising concert and Flyers
- Right to have an informational table at 2 of the 5 concerts (no selling)- must specify ahead of time
- Mention at every concert and Social Media mentions

Opening Act - \$250- seeking no more than 5

- Name or Logo on all press releases
- Logo or Name on Lawn signs advertising concerts and Flyers
- Right to have an informational table (no selling) at any one concert - must specify date ahead of time
- Mention at every concert and Social Media mentions

Superfan - \$150 - unlimited sponsors

- Name on all press releases
- Name/Logo on Flyers
- Mention at every concert and Social Media mentions

Roadie - \$50- unlimited sponsors

- Name on Flyers and Social Media mentions

2024 Demarest Summer Concert Registration Form

Return the completed form and check payable to “Borough of Demarest” to:
Demarest Borough Hall, Attention: Recreation Commission- Summer Concerts,
118 Serpentine Rd, Demarest, NJ 07627

Business/Organization Name: _____

Contact Person: _____

Address: _____

Phone number: _____

Email address: _____

Please check your level of support for the 2023 Summer Concert Series:

_____ \$50 Roadie Sponsor

_____ \$150 Superfan Sponsor

_____ \$250 Opening Act Sponsor _____ (Date preference to Host a Table (no selling))

_____ \$500 Rocker Sponsor _____ (Date preferences to Host a Table (no selling))

_____ \$1000 Headliner Title Sponsor _____ (Dates to Host Table (no selling)-may take all)

Some sponsorship levels are limited and secured on a first-come, first-served basis. If you would like to participate as a sponsor, please mail this registration form with a check payable to the “Borough of Demarest.” with “2024 Summer Concerts” in the subject line as soon as possible. Payments must be made by April 1, 2024, to ensure that logos and names are included in advertising and printed material.

Sincerely,
Demarest Recreation Committee,
Contact Person Leigh Barker
Email lbarker122@gmail.com
Phone: 201-681-3241 (Leigh)