

Dear Friends of Demarest:

We are excited to announce Demarest Day will be on **September 21, 2024 from 1PM to 6PM (rain date September 28th, 2024)**. We invite you to become a sponsor to make this year's Demarest Day a memorable event that brings the community together for family-friendly fun, good music, delicious food and drinks, and spectacular fireworks.

Below are several options to participate in Demarest Day, however monetary donations of any amount are welcome. We will also consider in-kind donations of services, such as kids' activities and family-friendly entertainment, or products such as bottled water or food samples as long as they are appropriate for Demarest Day. Non-profit organizations with local affiliation to the Northern Valley area are invited to participate at no charge, but must still complete a registration form. All participants must bring their own tables and chairs.

**\$25 Individual or \$50 Family Sponsor** - name recognition on Volunteer T-shirts

**\$100 Community Sponsor** - name recognition on Volunteer T-shirt and signage, optional vendor spot at the event (no selling)

**\$250 Small Business Sponsor** - table at the event and name on tote bag (may charge at the event)

**\$185 Food Vendor Sponsor** - restaurant or food truck (may charge at the event). Note: includes a \$35 fee to the Board of Health for a temporary food permit. An additional fire department permit fee may be required for vendors using propane.

**\$500 Kids' Activity Sponsor** - choice of sponsored face painting, magician, balloon artist, or small bounce house, logo on kids' activity sign, logo on volunteer shirts and Demarest Day 2024 tote bags, and optional vendor spot at the event

**\$1,000 - \$2,500 Family Fun Sponsor** - choice of sponsored large inflatable, ticketed games, DJ, photo booth, or similar family-friendly activity or entertainment, logo on signage for the activity or entertainment, logo on volunteer shirts and Demarest Day 2024 tote bags, and optional vendor spot at the event

**More than \$2,500 Demarest Day Title Sponsor** - choice of sponsored activity or ride, logo on marketing materials and signs, prime vendor table location, logo on volunteer shirts and Demarest Day 2024 tote bags, and optional vendor spot

Thank you in advance for your generous contribution and commitment to a successful Demarest Day 2024!

Demarest Recreation's Demarest Day Committee

Contact Person : Dakota Griffin

Email: [demarestday@gmail.com](mailto:demarestday@gmail.com) Phone: 201-786-8832

## DEMAREST DAY 2024 REGISTRATION FORM

Vendor tables and sponsorships are limited, and they are secured on a first come, first served basis. If you would like to participate as a sponsor, **please email this registration form, the Hold Harmless Agreement as well as a check payable to Borough of Demarest, with subject line "Demarest Day 2024" as soon as possible but no later than August 23rd, 2024** unless otherwise noted below to ensure printing deadlines are met.

Business/Organization Name Used for Printing:

Contact Person:

Address:

Best phone number to reach you (in case of rain date):

Best email for event updates:

### **Please check your level of support for Demarest Day:**

\$25 Individual or \$50 Family Sponsor

\$100 Community Sponsor

\$185 Food Vendor

\$250 Small Business Sponsor

\$500 Kids' Activity Sponsor

\$1,000 - \$2,500 Family Fun Sponsor

\$2,500+ Demarest Day Title Sponsor

Non-profit Organization (please indicate your organization's affiliation to Demarest or the Northern Valley area):

Other Amount

Do you want to set up a table at Demarest Day? (Must bring your own table.) YES or NO

Return completed form to [Demarestday@gmail.com](mailto:Demarestday@gmail.com)

Please mail check payable to "Borough of Demarest" to:

Demarest Borough Hall,

Attention: Recreation Commission Demarest Day,

118 Serpentine Road, Demarest, NJ 07627