

DEMAREST DAY 2026

The Recreation Commission and Borough Council are hard at work planning another exciting **Demarest Day** celebration! This year's event will not only celebrate our wonderful community but also commemorate the **250th Anniversary of America!** We are looking to make Demarest Day 2026 bigger and better than ever - and we cannot do it without your support!

Demarest Day 2026/250th Anniversary of America Celebration

Saturday, September 26, 2026

1:00 PM – 6:00 PM

(Rain Date: October 3, 2026)

Demarest Day relies entirely on sponsorships, and every contribution helps us create an even more memorable event for our community. No donation is too big or too small!

Sponsorship Level

Contact Information:

Name: _____

Email:

Name for Display on Demarest Day Signage: *(i.e. The Smith Family, John Smith, John & Jane Smith, Smith, Inc. write **Anonymous** if you don't wish to be acknowledged on signage)*

All checks should be made out to the Borough of Demarest and mailed along with the above information to:

Attn: Julie Falkenstern -Demarest Day

118 Serpentine Rd.

Demarest, NJ 07627

boroadmin@demarestnj.gov

Sponsorship Opportunities

- **America the Beautiful Fireworks Sponsor – \$15,000**

BACK THIS YEAR for America's 250th! Want to be the talk of the town, the hometown hero responsible for bringing back our annual tradition of lighting up our Demarest sky with fireworks at the end of Demarest Day??

Make a lasting impact on the entire community with a breathtaking finale of fireworks to end Demarest Day!

This is a premier sponsorship opportunity that can be sponsored by an individual or group of sponsors.

**Fireworks will only take place if we receive a total of \$15,000 sponsorship.*

- **Family Fun Activity Sponsor – \$1,000**

Bring joy to hundreds of local children and families by sponsoring one of our most popular family fun activities of your choice. Activity choice will be first come, first served; Choose from: bounce houses (2 spots available), bungee jump course, rock wall, DJ / music zone, photo booth, balloon artist, face painting (2 spots available), carnival games, and petting zoo

NEW THIS YEAR! Your name, family name, or business will be proudly displayed at your sponsored activity. You are also welcome to host a table at your activity area to greet families and be part of the experience!

- **Food Truck Sponsor - \$750**

From sweet treats and snacks to crowd-favorite meals, the Food Truck Area is where families gather, relax, and enjoy Demarest Day all day long. As a Food Truck Sponsor, you will support our food vendors and gain visibility in a high-traffic area.

NEW THIS YEAR! Your name, family name, or business will be proudly displayed at your sponsored activity. You are also welcome to host a table at your activity area to greet families and be part of the experience!

- **Prize Table Sponsor - \$500**

From excited kids clutching winning tickets to families lining up to choose their favorite reward, the Prize Table is one of the most visited and talked-about attractions of the entire event. Help create those unforgettable moments and keep the excitement going all day long. You can even help choose the prizes! (up to \$500 value per sponsor)

NEW THIS YEAR! Your name, family name, or business will be proudly displayed at your sponsored activity. You are also welcome to host a table at your activity area to greet families and be part of the experience!

- **Vendor Table Sponsors – \$250**

This is a fun, affordable, and highly visible way to showcase your business and connect directly with the community at Demarest Day 2026!

With hundreds of residents and families in attendance, your table will be located in a high-traffic area and become part of the Demarest Day experience.

Each vendor table will feature a fun interactive game or activity where attendees can win tickets and prizes, encouraging families to visit every table and creating a lively, engaging festival experience.

- **Friend of the Community Sponsor)**

This is a way for our neighbors to come together and show what makes Demarest special. It is not about the size of the gift, but the spirit behind it. As a Friend of the Community, your name will be included in our community appreciation recognition, celebrating everyone who helped make Demarest Day possible. Because at the end of the day, Demarest Day belongs to everyone. And we are truly grateful to every person who helps make it happen.